

APPLICATIONS ARE OPEN

GLOBAL BUSINESS MANAGEMENT



INNOVATION CURRICULUM

A global curriculum that adapts to the world's needs.



HIGH-QUALITY FACULTY

Learn from experts with extensive industry and academic experience.



GLOBAL FOCUS

Gain a global perspective on business practices and strategies.



HANDS-ON LEARNING

Engage in internships, projects, and real-world case studies.



PRACTICE-DRIVEN EDUCATION. SKILLS FOR LIFE

Learn through real cases, real projects, and real insights from industry experts—building practical skills that last a lifetime.





ELIGIBILITY

Completed or currently completing Grade 12
Thai curriculum, international curriculum)
or GED in 2025/2568

ENGLISH PROFICIENCY

- TOEFL iBT ≥ 65
- IELTS ≥ 5.5
- SWU-SET ≥ 78
- CEFR $\geq B2$

TCAS 1 Portfolio

Special Skills / Talented
Students Quota 5 seats
(GPAX ≥ 2.75)

International Curriculum
/International Programs
15 seats (GPAX ≥ 3.00)

TCAS 2 Quota

Special Skills /
Talented Students
5 seats
(GPAX ≥ 2.75)

University
& Metropolitan Area
15 seats
(GPAX ≥ 3.00)

TCAS 3

Admission
5 seats
(GPAX ≥ 2.80)

ADMISSION SCHEDULE (SWU TCAS 2026)

GLOBAL BUSINESS MANAGEMENT



APPLICATION PERIOD

**11 Nov - 8 Jan 2025
(closes at 3:00 PM)**



APPLICATION PERIOD

**6– 31 March 2026
(closes at 3:00 PM)**



APPLICATION PERIOD

6 – 12 May 2026

Interview Eligibility Announcement	17 Feb 2026
Interview Date	21 Feb 2026
Admission Result Announcement	26 Feb 2026 mytcas.com
Confirmation of Offer	4 – 5 March 2026 mytcas.com

Interview Eligibility Announcement	6-31 March 2026
Interview Date	27 Apr 2026
Admission Result Announcement	2 May 2026 mytcas.com
Confirmation of Offer	2 – 3 May 2026 mytcas.com
Admission Eligibility Announcement	7 May 2026

Interview Eligibility Announcement #1	20 May 2026
Interview Eligibility Announcement #2	26 May 2026
Interview Date	30 - 31 May 2026
Admission Result Announcement	6 June 2026 admissionswu.ac.th
Student Registration Reporting	15 – 26 June 2026

mytcas.com: <https://www.mytcas.com>
admissionswu.ac.th: <https://admission.swu.ac.th>

CAREER OPPORTUNITIES



- ✓ Strategic Planner
- ✓ Global Business Development Manager
- ✓ Global Project Manager
- ✓ Business Consultant
- ✓ Entrepreneur / Social Entrepreneur
- ✓ Startup Founder
- ✓ International Trade Specialist
- ✓ Project Advisor

WHAT OUR STUDENTS SAY...

"I discovered that business can be profitable and help society – this course opened my mind to social-impact entrepreneurship."

"Case studies and real assignments taught me how to analyze and make decisions like a real manager."

"Global Business Management gave me real-world skills in marketing, finance, and international trade."

"Working on group projects in English improved my communication and teamwork, I feel ready for global work."

"Learning with classmates from many countries widened my worldview and prepared me for an international career."

